

Obagi

Obagi Medical Systems offer an unparalleled combination of appropriate topical agents to address a variety of skin conditions.

About

The skin, our largest organ, experiences continuous changes throughout life. These changes start at the cellular level and later are reflected on the skin surface in texture, and in the skin's ability to renew itself.

Around the age of 30, skin vitality and cellular functions are gradually lost, leading to an *inactive* state.

In ageing skin, the outermost layer becomes thinner; the barrier function is weakened; the skin cells work irrationally; and, the fibroblasts produce less new collagen and elastin leading to formation of wrinkles.

In addition, chronic sun exposure results in damage to skin cell DNA, the appearance of blemishes and uneven pigmentation. Inactive skin appears dull, discoloured, wrinkled, thin, and lax. Patients presenting with inactive skin also complain of dryness, skin sensitivity, and aged appearance.

Obagi Medical Products offer an unparalleled combination of appropriate topical agents to:

- restore skin's vitality
- reduce fine lines and wrinkles
- eliminate discoloration (hyperpigmentation), age spots, freckles
- improve skin vascularity

- increase skin thickness and quality through collagen stimulation

Obagi System skin care products are prescription strength formulations regulated by the U.S. FDA and can only be sold with a prescription through a physician, such as a Dermatologist or Plastic Surgeon.

Obagi System is a specifically designed to work together as a system. When used as one unit, the formulas work together to effectively balance the pH level and penetrate ingredients to the layers of the skin, revealing superior results. This comprehensive range of medical agents accelerates cell turnover so that skin looks and acts younger and healthier.

The **Obagi Nu-Derm System** uses a unique combination of active and prescription-strength ingredients such as *Tretinoin* and *Hydroquinone* 4% to maximize penetration to all skin layers. The specific dosage and frequency are determined and monitored by your doctor, according to your skin condition, needs and lifestyle.

Using the Obagi Nu-Derm System the skin will experience several phases of Transformation.

- In the first phase, "Out With The Old", the System accelerates dead cell exfoliation, so expect flaking and peeling, revealing fresher, smoother skin.
- In the second phase, "In With The New", the skin will begin to build tolerance to peeling and flaking. During that time the System is working at the cellular level to continually

- In the third phase, “Healthy Glow”, collagen and elastin are increasing in production and skin will feel supple and resilient. Uneven colour and pigmentation begin to even out.
- The fourth phase, “The New You”, will help keep the skin looking and acting younger and healthier.

The **Obagi Nu-Derm System** is proven to correct the signs of aging and minimize future damage. For more information on Obagi Nu-Derm please download the relevant pdf from our website.

The *Times* report has named **Obagi** as one of the top ten brands in the section on medical skincare.

Other Obagi System skin products include:

- **Blue Peel** uses a low concentration of the chemical trichloroacetic acid (TCA) mixed with a special blue base to slow penetration. The **Obagi Blue Peel** allows your doctor to control the appropriate depth and number of coats applied to effectively remove the thin surface layers of aged and damaged skin from face, neck, chest, hands, back, arms and legs. For optimal results skin should be conditioned with the **Obagi Nu-Derm System** for 18 weeks prior to **Blue Peel** application.
- **Rosaclear** is a very effective way to treat Rosacea, a chronic skin condition characterized by facial redness, acne-like pimples, flushing of the cheeks, nose and forehead. The prescription-based Rosaclear System provides gentle skincare to calm the inflamed, irritated skin with a specially formulated treatment regimen. In just a few simple steps Obagi Rosaclear System soothes symptoms and can reduce the appearance of blotchiness and redness, leaving skin's complexion clearer, calmer, and more balanced-looking.
- **CLENZIderm** is a simple three-step system, formulated with proven Acne-fighting

ingredients for a clearer, healthier, breakout-free skin. The visible signs of acne can now be reduced as early as 2 weeks without the dreadful side effects of oral medication such as Roaccutane (Isotretinoin) or antibiotics. For more info on Acne please see **SFMedica** Acne Treatment section.

- **C Rx** addresses all the needs of young-looking skin by correcting discoloration, promoting skin cell turnover and preventing future skin cell damage by neutralizing free radicals. If you think the first signs of aging have started emerging then it's time for the Obagi-C Rx Early Intervention System.
- **Obagi Professional C-Serums** for those who desire an antioxidant therapy but are not ready for a complete **Obagi** protocol. Indications include early wrinkles, mild pigmentation and dry skin. **C-Serums** can also be used in conjunction with the unparalleled **Obagi Nu-Derm System**.
- **Elastiderm**, with Bi-mineral Complex, Malonic Acid, Blueberry extract and patented Obagi Penetrating Therapeutics is clinically proven to restore the elasticity of the delicate skin around the eyes and reduce visible fine lines and wrinkles.
- For the *décolletage* we would highly recommend the **Obagi ELASTIderm Décolletage System**; a revolutionary skincare system designed to reduce hyperpigmentation (discoloration), age spots and fine lines and wrinkles on the delicate chest and neck area. Studies show that in as little as 4 weeks of treatment there is a significant reduction of discoloration and age-related fine lines and wrinkles on the neck and décolletage. The **Obagi ELASTIderm Décolletage System** can also be combined with other surgical (e.g. neck lift) and non-surgical treatments such as Hyaluronic Acid Dermal Fillers and Botox for excellent results!

When all treatment objectives have been met after using the appropriate **Obagi** protocol a good maintenance program should be recommended.

SFMedica offers the full range of **Obagi** products. Our specialists will discuss with you the best treatment options based on your needs and skin problems. We combine the right prescription-strength, physician-dispensed skincare products for you and form your individual skincare protocol for optimal results. Our patients describe their skin younger and healthier.